

GIULIO POZZUOLI

I am a creative professional with a diverse skill set in graphic design, art direction, and 3D animation. Bringing with me a proven track record of bringing artistic visions to life through innovative and visually compelling designs. With experience in leading creative projects and delivering high-quality visual content. Accompanied by my technical proficiency in 3D animation to round out my toolset. I'm passionate about the work I've done, and excited about the work still yet to be done. Let's chat.

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WORK EXPERIENCE

GRAPHIC DESIGNER

Lineage 2022-2024

- Developed graphics for gaming, entertainment, and sports clients across various platforms.
- Created editable graphic templates for sports brands, enhancing client engagement through ease of use.
- Utilized Photoshop and Blender for immersive video game asset compositing.
- Conceptualized impactful logos and branding strategies for diverse clientele.
- Led dynamic 3D animation projects, designing and implementing the proper workflow for other colleagues.
- Designed key-art and posters for various video game clients, with one becoming the official key-art of the game.

CREATIVE DIRECTOR

Front Runner Sports 2020-2021

- Managed a team of 5 designers, overseeing design projects from conception to completion.
- Led the development of company-wide branding and logo, ensuring alignment with organizational vision.
- Spearheaded the creation and finalization of the company's website.
- Directed designers in producing social media edits, pitch decks, and player edits for athlete recruitment.
- Managed and enhanced the company's social media presence.
- Conducted weekly meetings with athletes to develop their personal brand, including logo design and social media strategy.

DESIGNER

FLUX Magazine 2021

- Played a pivotal role as a key designer for an award-winning editorial magazine, contributing to its success.
- Controlled the design and layout of feature stories, ensuring visual excellence and reader engagement.
- Collaborated closely with the Art Director, adhering to the style guide to create compelling designs.
- Developed various design elements for the website's update, enhancing its visual appeal and functionality.

SR. DESIGNER

Q2Mark 2017-2020

- Produced weekly social media graphics for client distribution, ensuring timely and engaging content delivery.
- Designed and executed Email Marketing Campaigns using Adobe Creative Cloud, driving client engagement and conversions.
- Updated clients' old blogs to align with new brand themes, collaborating closely with the Art Director.
- Created various graphic designs, including inspirational social media posts and blog banners, tailored to client needs and brand aesthetics.

EDUCATION

UNIVERSITY OF OREGON B.S 2017-2021
ADVERTISING MAJOR
COMPUTER INFORMATION
TECHNOLOGY MINOR
7X DEAN'S LIST
SIGMA ALPHA EPSILON

SOFTWARE

ADOBE SUITE
BLENDER
FIGMA
PROCREATE
KEYNOTE

TECH SKILLS

KEYART
BRANDING
COMPOSITING
SOCIAL
ANIMATING
HARD SURFACE MODELING
RIGGING
DECK BUILDING

PERSONAL SKILLS

PASSIONATE
DRIVEN
RESILIENT
PUNCTUAL
CREATIVE
RESPONSIBLE
DETAIL ORIENTATED